

What follows is a preview of the process the business will go through during the workshop, guided by the facilitators.

More in depth explanations and guidance is provided to facilitators on our Planet Centric Design Toolkit

impossible.earth

This is the Planet Centric Design Canvas.

Print this page only!

Planetary Problem

Planetary Solution

Planetary Users

User problems

Solution details

People (target user)

Planetary Cost Bearers

Balance

How to fill it up:

1) Select the planetary problem

Planetary Problem

The cause you care about ultimately fits in one of the UN goals.

Discuss together and pick one from the provided list.

User problems

Planetary Solution

Solution details

Planetary Users

People (target user)

Planetary Cost Bearers

Balance

How to fill it up:

2) Select a planetary solution

<p>Planetary Problem</p> <p>ZERO HUNGER</p>	<p>Planetary Solution</p> <p>How is your business contributing towards the goal? What's your ultimate business proposition?</p> <p>Discuss together and pick which high-level solution fits your business or write your own.</p>	<p>Planetary Users</p>
<p>User problems</p>	<p>Solution details</p>	<p>People (target user)</p>
<p>Planetary Cost Bearers</p>		<p>Balance</p>

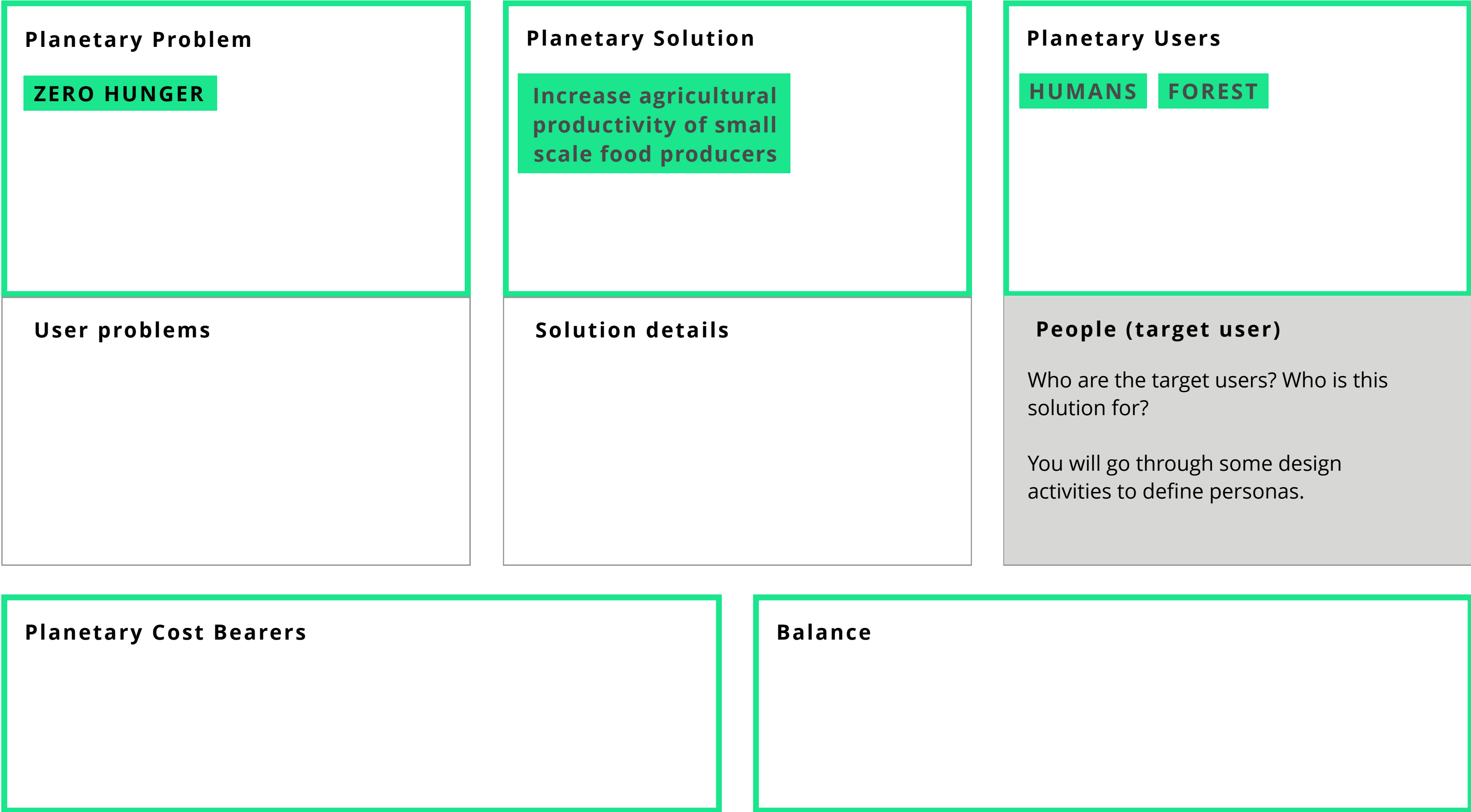
How to fill it up:

3) Select the Planetary users.

Planetary Problem ZERO HUNGER	Planetary Solution Increase agricultural productivity of small scale food producers	Planetary Users Discuss together and pick from the list which planetary users benefits from your planetary solution.
User problems	Solution details	People (target user)
Planetary Cost Bearers	Balance	

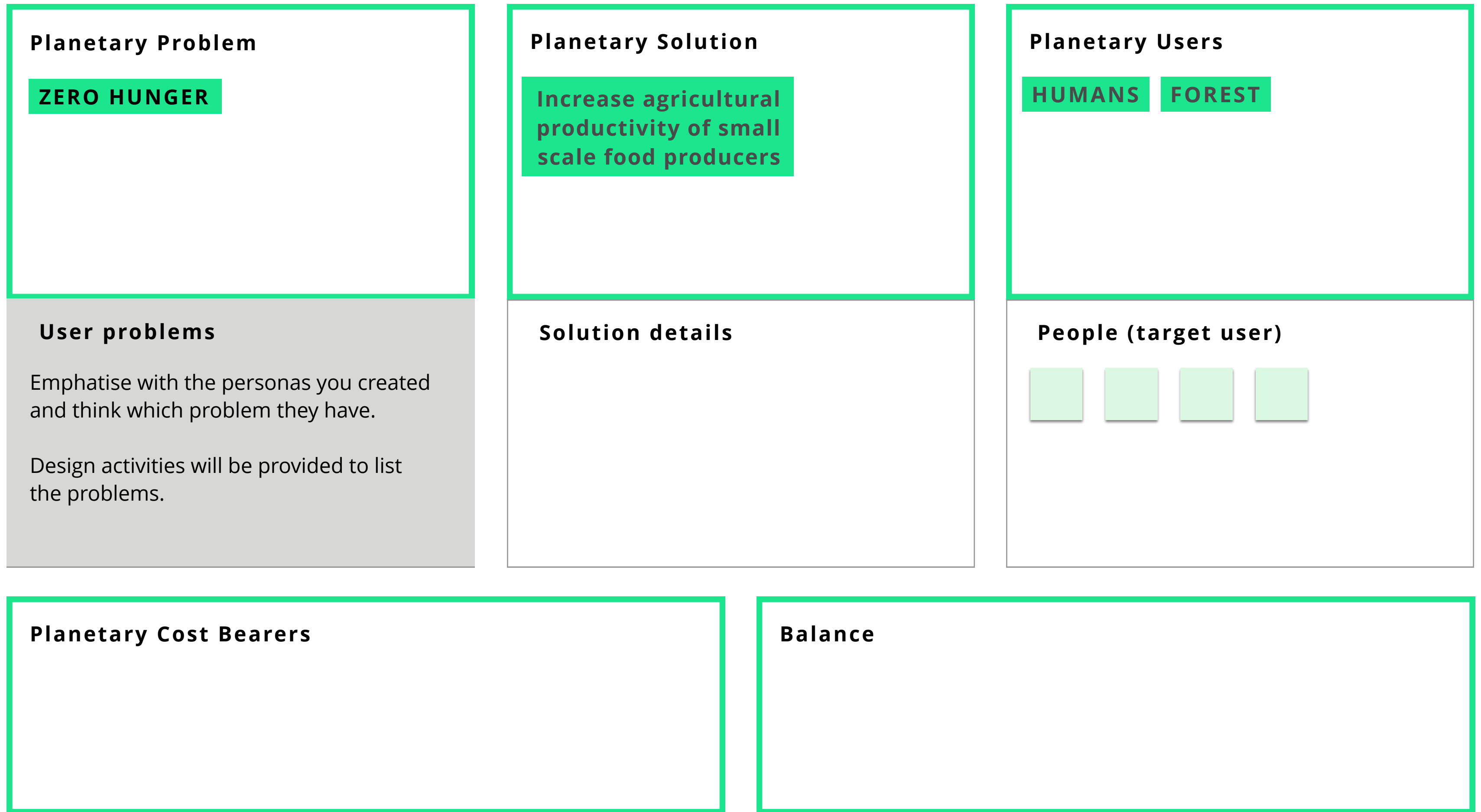
How to fill it up:

4) Create personas.



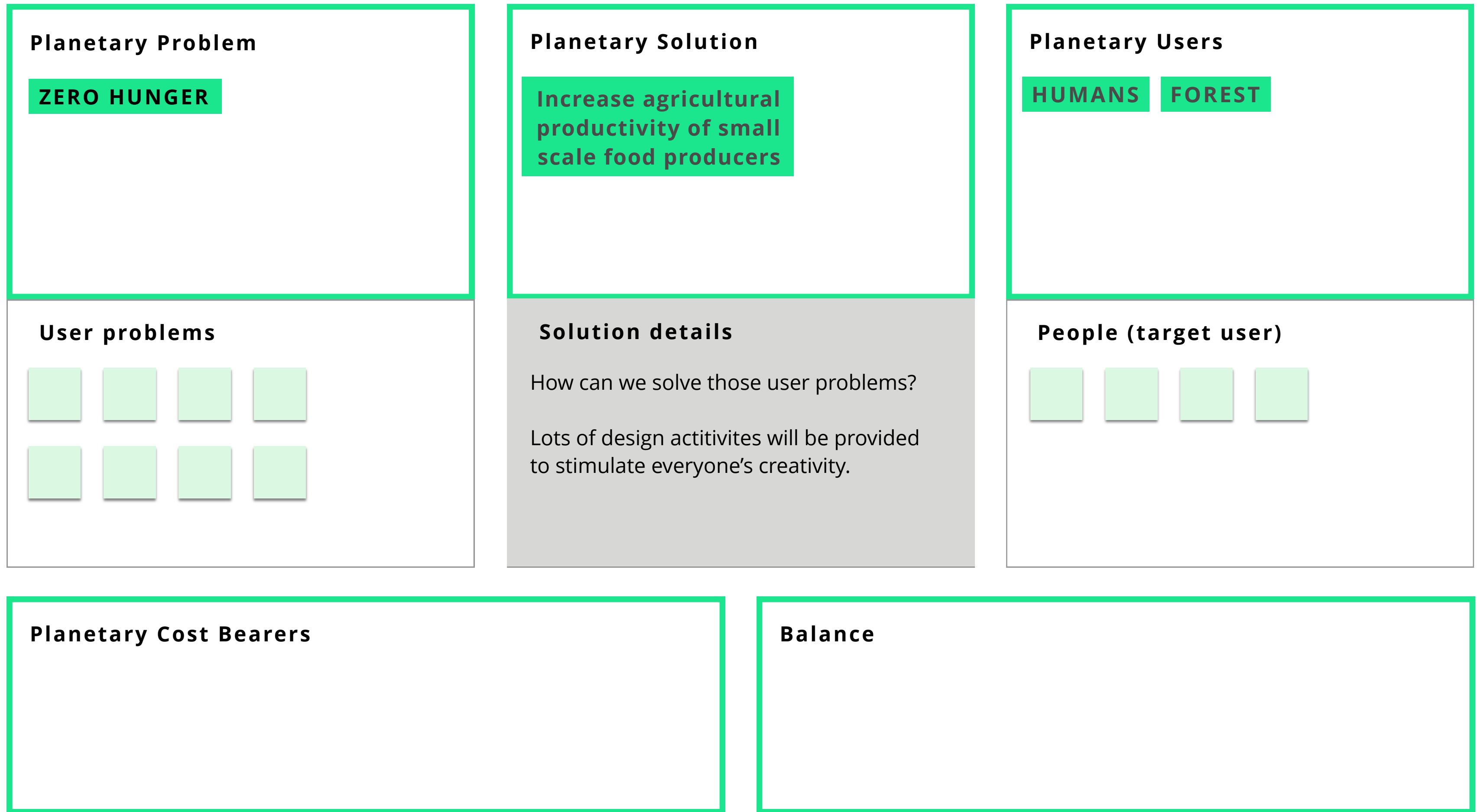
How to fill it up:

5) List user problems.



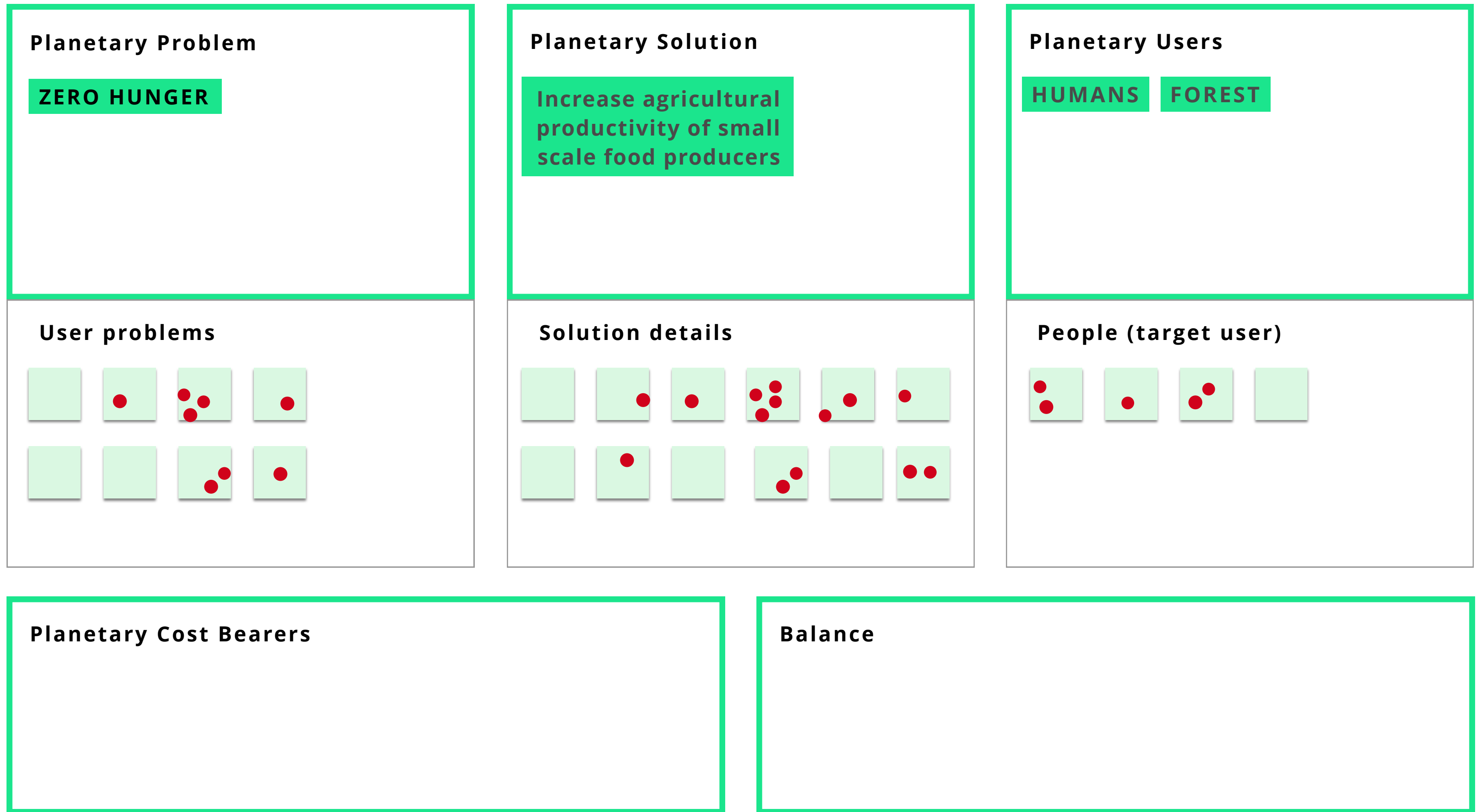
How to fill it up:

6) Brainstorm solutions!






How to fill it up:

7) Select one problem, one solution, one persona.



How to fill it up:

8) List the Planetary bearers.

Planetary Problem ZERO HUNGER	Planetary Solution Increase agricultural productivity of small scale food producers	Planetary Users HUMANS FOREST
User problems 	Solution details 	People (target user) 

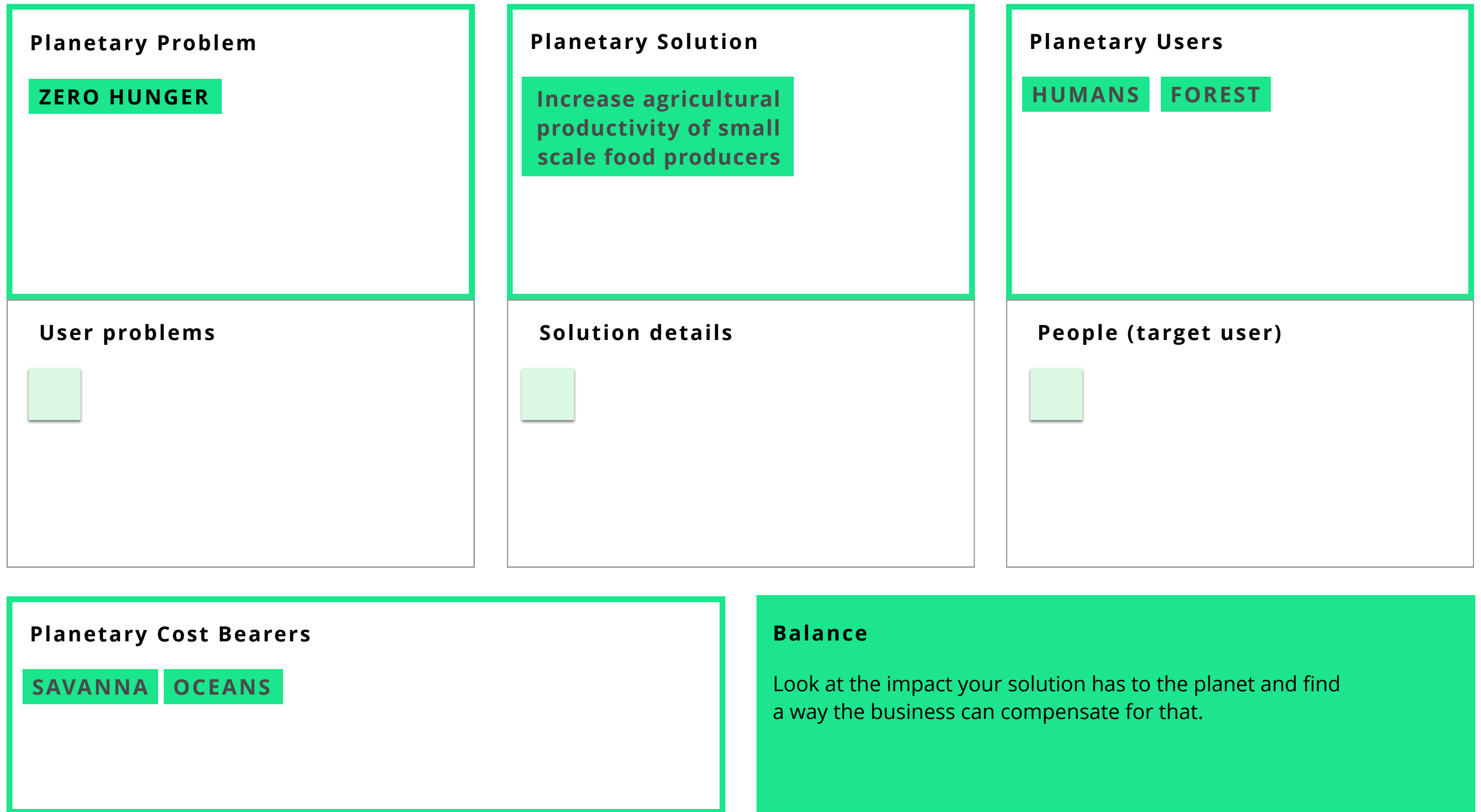
Planetary Cost Bearers

Have a look at the list of planetary users and select the ones that could be negatively impacted by your solution.

Balance

How to fill it up:

9) Create balance.



You're Planet Centric Design Canvas looks great.

YAY!

